

GRAFF

www.graff-faucets.com

GRAFF[®]
CUTTING EDGE DESIGN

timeless

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Designing Excellence

Only by conceiving our urban and domestic environments as akin to nature, by making them permeable and transparent to it, can we reconcile the modern lifestyle with the most elementary human need – which is also man's deepest aspiration – to feel part of a whole that far exceeds our cities' boundaries, or the walls of one's home.

If urban reality is modern man's natural environment, then interior designers are gardeners who fashion private spaces in the ecosystem of forms, colors, impressions, materials, cultures and sensibilities that make it alive. They are the inventors of aesthetic grammars which hold together the individual and the universal in each single expression. Their creations are tools of perception that radically change your relationship with the world and yourself.

Graff's designer faucets and shower fixtures bring a new way of enjoying water and life, and pay homage to the most precious natural resource of our planet. They celebrate the same great creative force that raised skyscrapers as well as rainforests and takes you to the ideal point where nature, man and technology meet, on the common ground of pleasure and beauty. They make your bathroom a unique space to be in, like a new dimension that needs to be experienced before being explained. A dimension of wellness and excellence.

Créer l'excellence

Ce n'est qu'en concevant nos environnements domestiques et urbains comme proches de la nature, en les rendant perméables et transparents à cette dernière, qu'il est possible de réconcilier un style de vie moderne avec le plus élémentaire des besoins humains – qui est aussi la plus profonde aspiration de l'homme : avoir la sensation de faire partie d'un tout qui dépasse de beaucoup les frontières de nos villes, ou les murs de nos maisons.

Si la réalité urbaine est l'environnement naturel de l'homme moderne, alors les designers d'intérieur sont des jardiniers qui façonnent des espaces dans l'écosystème de formes, de couleurs, d'impressions, de matériaux, de cultures et de sensibilités qui l'animent. Ils sont les inventeurs de grammaires esthétiques qui allient l'individuel et l'universel dans chaque expression. Leurs créations sont des outils de perception qui changent radicalement notre relation avec le monde et nous-mêmes.

Les robinets et les éléments pour salle de bains de Graff proposent une nouvelle façon de jouir de l'eau et de la vie et rendent hommage à la ressource naturelle la plus précieuse de notre planète. Ils célèbrent la force créatrice qui fit pousser les forêts vierges aussi bien que les gratte-ciel, et nous conduisent au point idéal où la nature, l'homme et la technologie se rencontrent, sur le terrain commun du plaisir et de la beauté. Ils font de votre salle de bains un lieu unique à habiter, une dimension nouvelle devant être éprouvée avant d'être expliquée. Une dimension de bien-être et d'excellence.

Design in seiner Perfektion

Wenn wir unser Umfeld als naturnah wahrnehmen indem wir es durchlässig und transparent gestalten, können wir einen modernen Lebensstil mit den Grundbedürfnissen des Menschen in Einklang bringen - nämlich sich als Teil einer Einheit zu fühlen. Die Grenzen des Eigenheims verwischen sich und öffnen sich der Natur.

Die Stadt ist die natürliche Umgebung des modernen Menschen geworden. Daraus lässt sich schließen, dass die Innenarchitekten die Funktion der Gärtner übernommen haben, die unseren Lebensraum mit dem Zusammenspiel von Formen, Farben, Eindrücken, Materialien und Kulturen feinfühlig und lebendig gestalten. Sie sind die Entwickler ästhetischer Grundregeln, welche die Aussagekraft des Individuellen mit dem Allgemeingültigen verbinden. Ihre Werke sind Hinweise für uns, die unsere Beziehung zur Welt und zu uns selbst ändern.

Die Armaturen und Duschsysteme von Graff zeigen uns einen neuen Weg sich am Wasser und am Leben zu erfreuen. Sie huldigen der edelsten Ressource unseres Planeten, sie preisen dieselbe großartige Schöpfungsmacht, die die Entstehung der Regenwälder und Wolkenkratzer ermöglicht hat. Sie führen uns bis zu dem Punkt, an dem die Natur, der Mensch und die Technologie Eins werden – zum Wasser als Quelle des Lebens. Dank ihnen wird Ihr Bad zu einem Erlebnis, es wird zu einer neuen Dimension. Das „Erleben“ steht im Vordergrund – die Dimension von Wellness und Perfektion.





■ 04/15

the most beautiful voyage is always
the one about to begin: listen,
look, touch: fanciful sails unfold
filled by winds of inspiration
a detail, a soft curve, a glimmer
triggers sensuous, tropical dreams

bali



06/10

of warmth and abundance
or refreshing as monsoon rains



08/19



PC Chrome
Lavatory Faucet



OB Olive Bronze
Widespread Lavatory Faucet

10/11



PC Chrome
Wall-Mounted Lavatory Faucet



12/13

PC Chrome
Thermostatic Set with
Handshower and Body Sprays





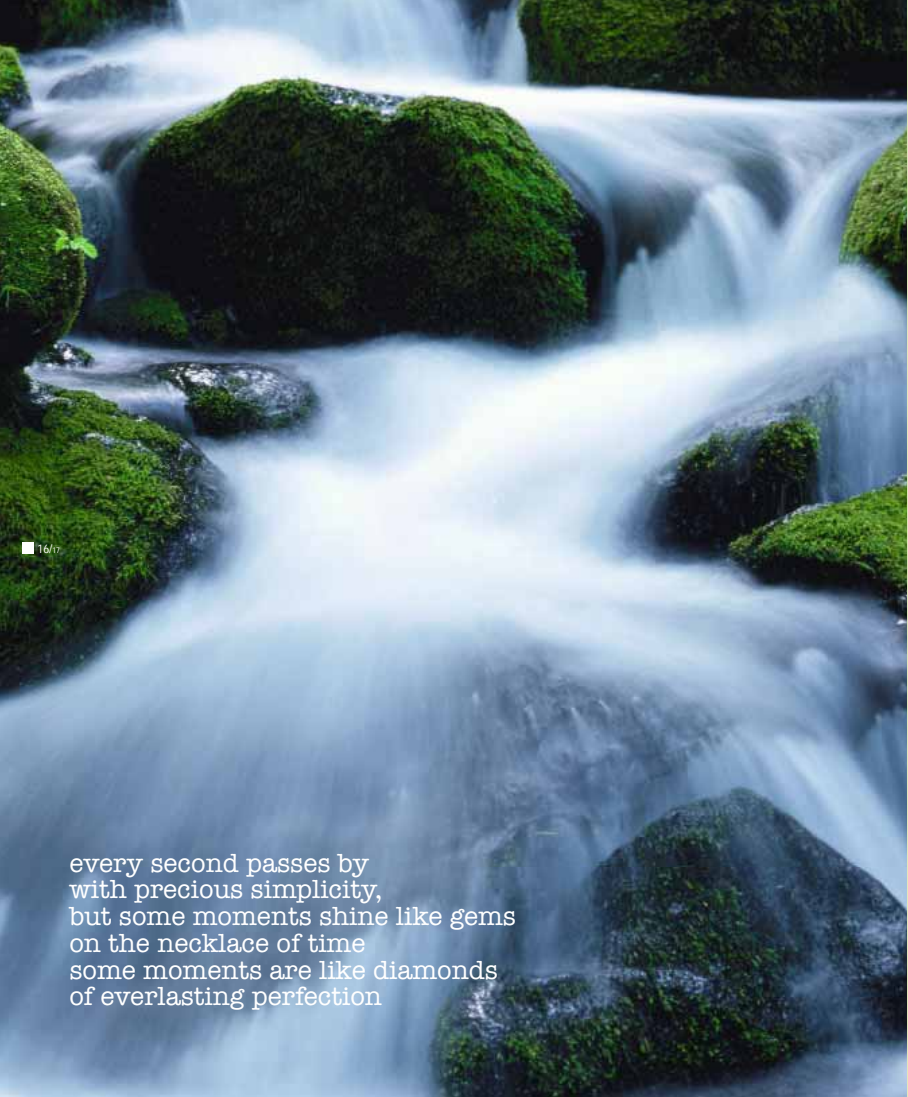
■ 14/15

SN Steelnox®



SN Steelnox®
Roman Tub Set

dreams of ever-blooming islands
or bays of unexplored tranquility
ideal destinations where you long to be
listen, look, touch: you're there



16/17

every second passes by
with precious simplicity,
but some moments shine like gems
on the necklace of time
some moments are like diamonds
of everlasting perfection

topaz



some moments are like rubies
of sparkling passion
some moments are like sapphires
pure as a dewdrop lying still



PC Chrome
Widespread Lavatory Faucet



OB Olive Bronze
Widespread Lavatory Faucet



PN Polished Nickel
Widespread Lavatory Faucet



OB Olive Bronze
Widespread Lavatory Faucet



PN Polished Nickel
Wall-Mounted Lavatory Faucet

on a white rose petal
and some moments are like topaz...



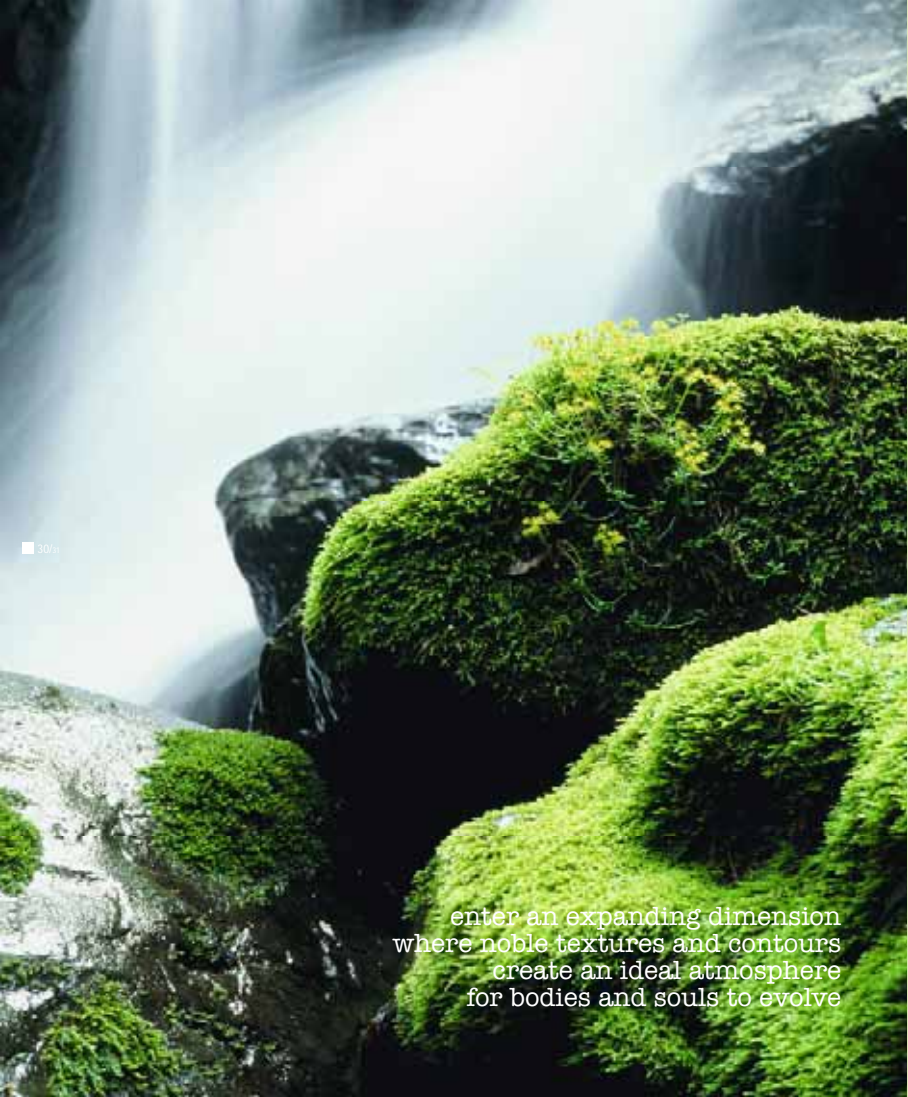
PC Chrome
Hexagonal Pressure Balancing Tub & Shower Set



PC Chrome
Roman Tub Set



PC Chrome
Bidet Set



30%

enter an expanding dimension
where noble textures and contours
create an ideal atmosphere
for bodies and souls to evolve

canterbury





■ 34/s

SN Steelnox*
Widespread Bridge Lavatory Faucet

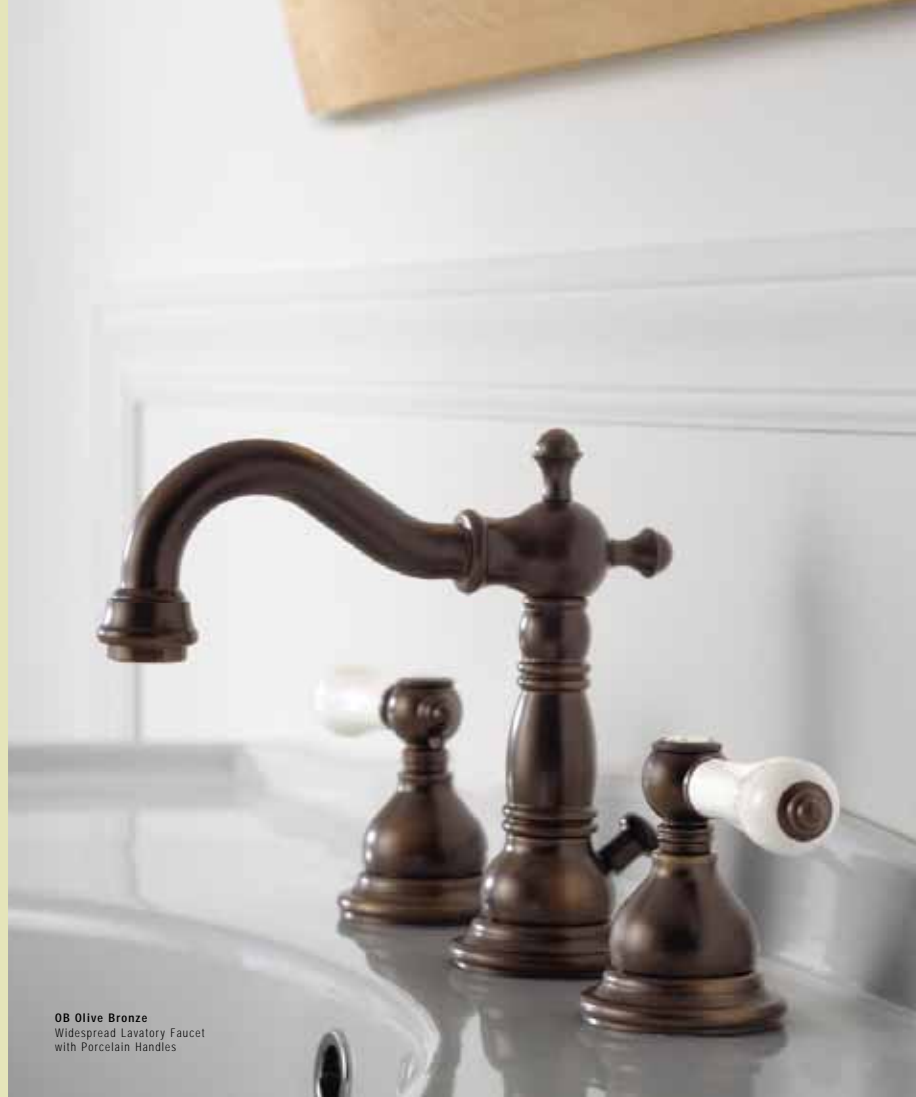
in fresh, future-driven designs
bright memories shine on
fulfilling all desires of purity
with sumptuous water revelries



PC Chrome
Widespread Bridge Lavatory Faucet



PC Chrome
Widespread Lavatory Faucet with Hex-Shaped Handles



OB Olive Bronze
Widespread Lavatory Faucet
with Porcelain Handles



PC Chrome
Widespread Lavatory Faucet

and sinuous, faultless elegance
that entralls you at a glance



PC Chrome
Wall-Mounted Lavatory Faucet



40/€

PC Chrome
Freestanding Tub Filler

in a space alluring like a princess
wearing her most precious dress



SN Steelinox®
Exposed Deck-Mounted
Tub Filler

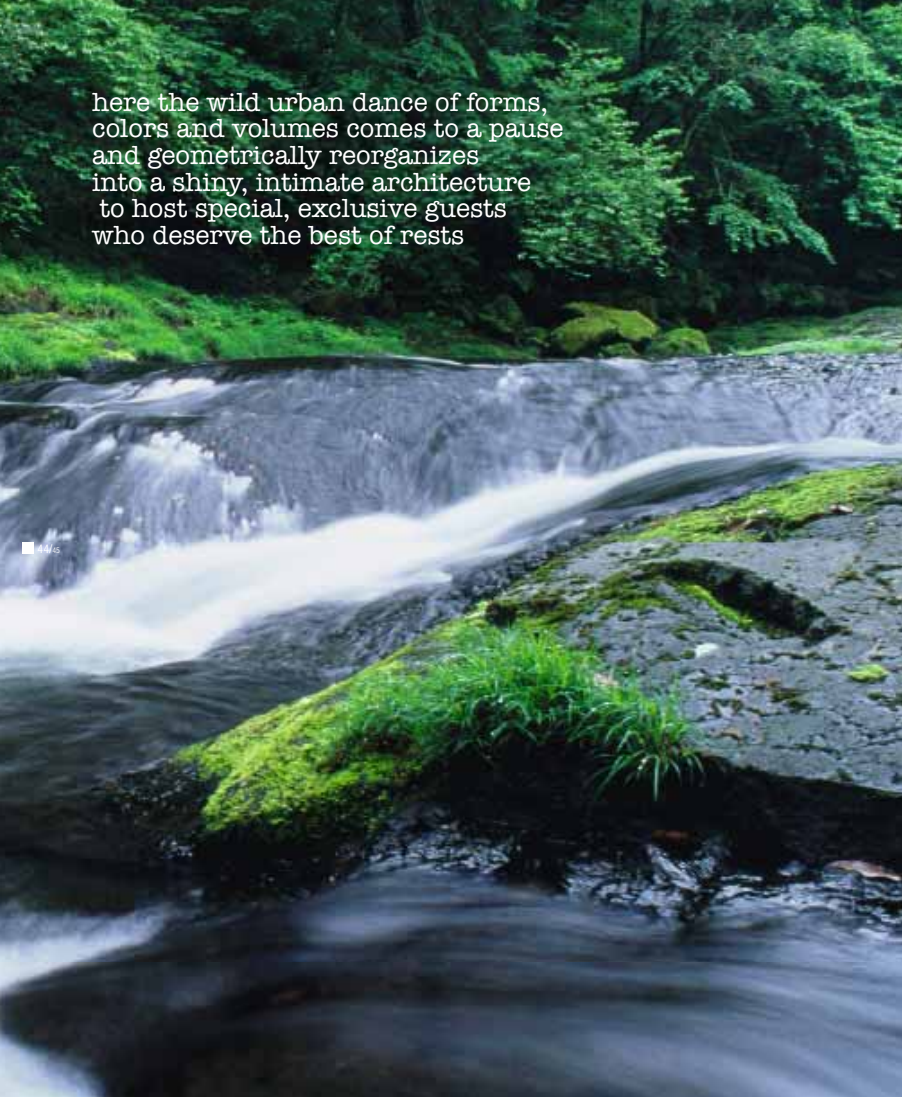


42/e



PC Chrome
Exposed Thermostatic Shower System

here the wild urban dance of forms,
colors and volumes comes to a pause
and geometrically reorganizes
into a shiny, intimate architecture
to host special, exclusive guests
who deserve the best of rests



lauren



to them, with elegant, silent glow
all shapes harmoniously bow
they look around with dazzled eyes
and when the water starts singing



PC Chrome
Widespread Lavatory Faucet



AU Gold
Widespread Lavatory Faucet



50%



SN Steelnox[®]
Wall-Mounted Lavatory Faucet



PC Chrome
Wall-Mounted Lavatory Faucet

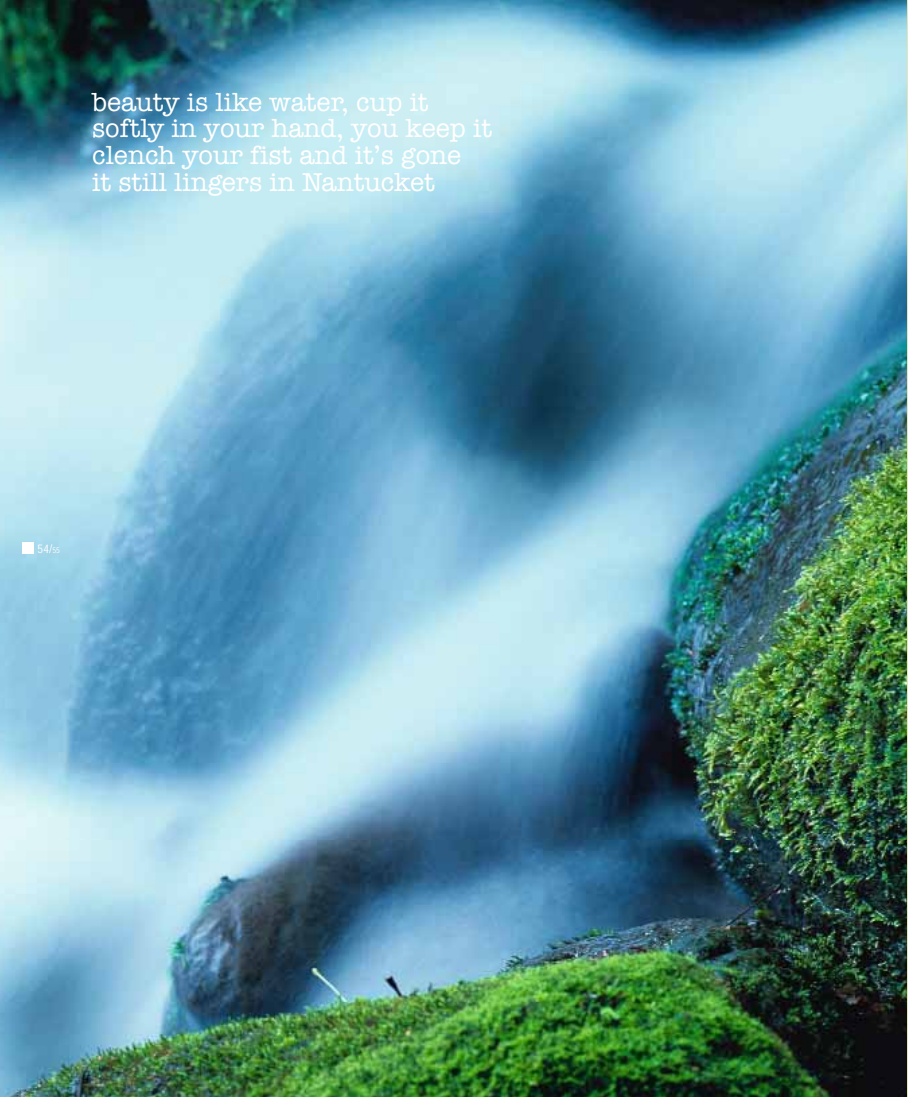
ABB Antique Brushed Brass
Roman Tub Set



as one the shapes smile and echo
welcome home



PC Chrome
Pressure Balancing Shower Set with Handshower



beauty is like water, cup it
softly in your hand, you keep it
clench your fist and it's gone
it still lingers in Nantucket

■ 54/5

nantucket



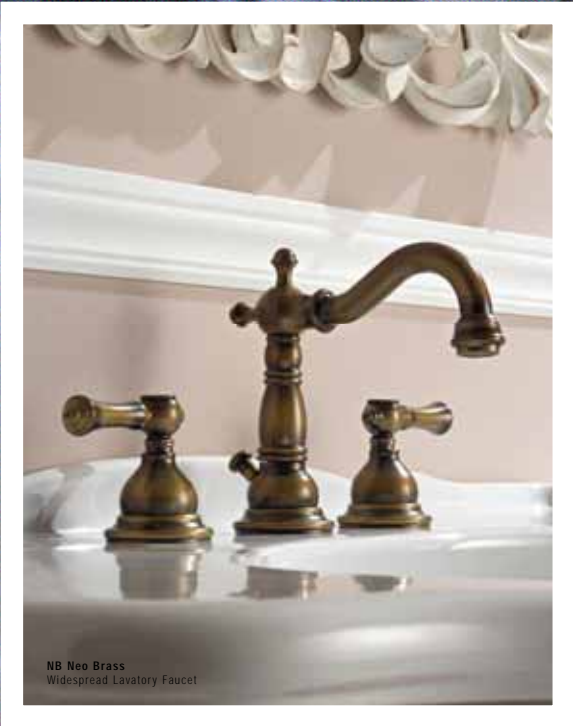
where playful forms freely offer
what senses deeply long for
a sense of life, fullness and freedom
like blue tides reaching a long shore



■ 58/59
PC Chrome
Widespread Lavatory Faucet with Hex-Shaped Handles



PC Chrome
Widespread Lavatory Faucet



NB Neo Brass
Widespread Lavatory Faucet



62/63

ABB Antique Brushed Brass
Wall-Mounted Lavatory Faucet

full of zest and primeval perfumes
and carrying an oceanic call
a thing of beauty is a joy forever
a thing of beauty is a joy every day



PC Chrome
Wall-Mounted Lavatory Faucet



PC Chrome
Roman Tub Set



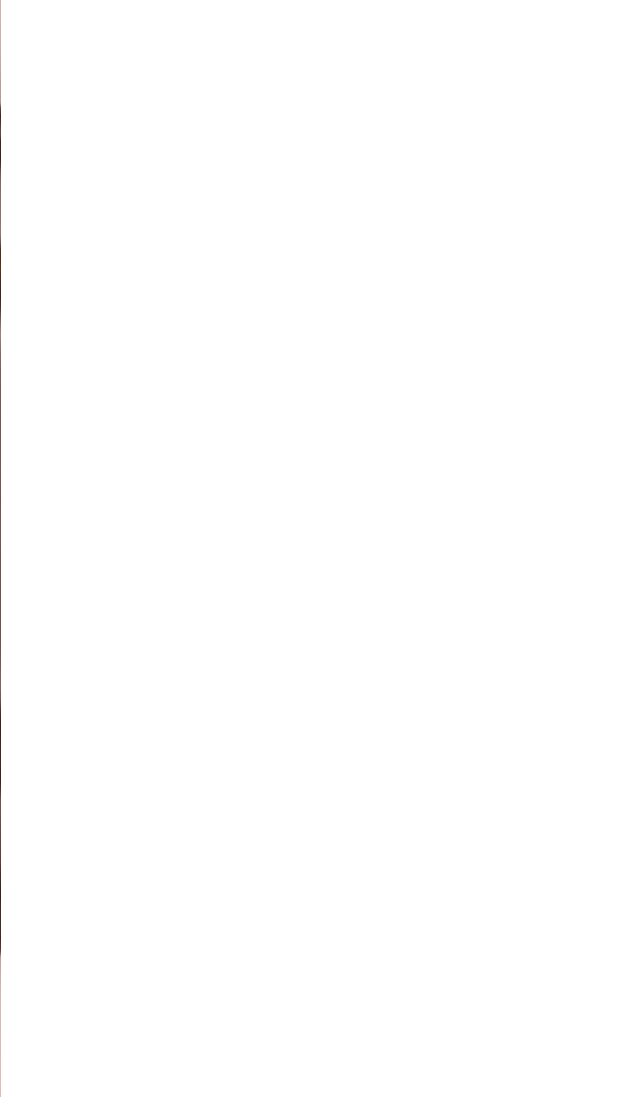
SN Steelinox®
Roman Tub Set

64/6



66/61

OB Olive Bronze



PC Chrome
Pressure Balancing Tub & Shower Set



GRAFF HEADQUARTERS

3701 W. Burnham Street
Milwaukee, WI 53215, USA
Toll free: 800.954.4723 (graf), fax: 414.649.9852
email: sales@graff-faucets.com
www.graff-faucets.com

GRAFF EUROPE - WEST

Via Guglielmo Marconi 118
50131 Florence ITALY
Tel: 0039.055.0776078, fax: 0039.055.5274920
email: graff@graff-mixers.com
www.graff-mixers.com

GRAFF CENTRAL EUROPE

32-080 Zabierzów
Krakowska 280 KBP100, Poland
Tel. 048 12 257 60 30, fax. 048 12 257 60 31
email: graff@graff-mixers.com
www.graff-mixers.com